



In this uncertain time, as we all heed the warnings and stay at home, our small businesses are making difficult decisions and are forced into thinking outside the box. Some businesses whose business model is mostly walk-in traffic are working to transition to a delivery model. Community Futures Peace Country recognizes the difficulties involved in this transition and has launched a temporary advertising project to assist small business in getting the word out to potential customers.

Community Futures Delivery Directory: River Country & KIX FM

Project: This is a temporary advertising project to assist local businesses who, due to the COVID-19 crisis, are attempting to transition from walk-in traffic to a product delivery model. Up to 12 businesses will be able to utilize the platform **free of charge**, on a rotational basis, as long as the project runs.

The directory will offer **up to eight - 15 second radio spots** on River Country and KIX FM per week for the duration of the project, similar to the current business directory advertising. The spots will be produced by Peace River Broadcasting staff based on information from the business, which will be collected by CFPC through an application form and forwarded to PR Broadcasting.

Criteria: The project is targeting businesses whose main customer base was a walk-in model prior to the COVID-19 and that business is now attempting to transition to a delivery model during the crisis, including but not limited to restaurants, grocery stores and pharmacies.

Application: The business will make application to CF Peace Country and will be accepted on a first come first serve basis for enrollment in the program.

Community Futures Peace Country

Delivery Advertising Application

Name of Business: _____

Geographical area you serve: _____

Product you are offering for delivery: _____

Dates & Times of operation: _____

Are you charging for delivery and if so how much? _____

Contact information: Phone: _____

Website: _____

Please complete the form then scan and email to: admin@cfpeacecountry.com