

2023 SMALL BUSINESS AWARDS



Nominations close
11 pm on October 13, 2023



Submit nominations online at:
bit.ly/SBAwards23



Or scan the QR code with
your phone!

ABOUT THE AWARDS

The County of Northern Lights and the Manning Chamber of Commerce are happy to announce some exciting changes to this year's awards! This year's awards have been simplified to make nominating businesses easier for you! This was done by combining the awards and presenting 5 awards instead of the traditional 9.

This change was made to help reduce award nomination confusion and to create a more streamlined and cohesive nomination and winner selection process.

Nominations will run from September 15 - October 5. The Economic Development Committee will then shortlist the nominees and voting will run October 6 - 16.

Winners will be announced at the Small Business Awards dinner on Friday, October 20 at the Battle River Ag Hall.

BUSINESS OF THE YEAR

Eligibility:

- Business is registered with the County of Northern Lights or a Manning & District Chamber of Commerce Member.
- Preference will be given to businesses that are both registered with the County and a Chamber Member.
- Business must be located in the County of Northern Lights or the Town of Manning.

Award Criteria:

The business achieves one or more of the following:

- Supporter of community events, programs, or services
- Contributes to growing their business, product or services, and job opportunities.
- Has taken positive action to invest in the community and incorporate social responsibility into their business vision.
- Advocate/supporter for other small businesses, locally or regionally

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BEST SOCIAL MEDIA MARKETING

Eligibility:

- Business is registered with the County of Northern Lights or a Manning & District Chamber of Commerce Member.
- Preference will be given to businesses that are both registered with the County and a Chamber Member.
- Business must be located in the County of Northern Lights or the Town of Manning.

Award Criteria:

The business has been active for at least 6 months on:

- Facebook
- Instagram
- LinkedIn
- TikTok

The business has taken an engaging and creative approach to generating content that highlights its products, services, business operations, achievements, and/or community involvement.

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EXCELLENCE IN CUSTOMER EXPERIENCE

Eligibility:

- Business is registered with the County of Northern Lights or a Manning & District Chamber of Commerce Member.
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- Business must be located in the County of Northern Lights or the Town of Manning.

Award Criteria:

The Customer Experience Award is presented to a business that has shown that customer service is its top priority. The business does one or more of the following

- Provides a welcoming and positive environment
- Brings a personalized and attentive experience approach to their customers
- Quickly adapts to changing customer needs and problem-solves
- Takes a proactive approach to gathering customer feedback and suggestions

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BUSINESS LEADER OF THE YEAR

Eligibility:

- The business leader is a resident of the County of Northern Lights or Town of Manning.
- Individuals can hold any role within a business or organization (owner, operator, manager, supervisor, dept. staff, manager, etc.)

Award Criteria:

The individual has a strong entrepreneurial spirit and is passionate about the success and growth of

- their business
- their employees
- their community
- and the overall business community

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Mathieu Hryniuk ^{LLP}
Barristers & Solicitors | Avocats et Notaires

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EMPLOYER OF CHOICE

Eligibility:

- Nomination must come from staff.
- Business is registered with the County of Northern Lights or a Manning & District Chamber of Commerce Member.
- Preference will be given to businesses that are both registered with the County and a Chamber Member.
- Business must be located in the County of Northern Lights or the Town of Manning.

Award Criteria:

Nominations **must** come from staff who would like to recognize their employer for the fantastic work environment they have created, including but not limited to;

- promoting work/life balance
- great benefits
- community involvement
- supporting employee growth and development

AWARDS NIGHT TICKETS

Tickets for the Small Business Awards are available to purchase at the County of Northern Lights office.

- Single ticket: \$35 (GST inc.)
- Table of 8: \$250 (GST inc.)

Ticket sales end Friday, October 13.

The County of Northern Lights, Manning & District Chamber of Commerce and the Town of Manning would like to sincerely thank this year's award sponsors!

For more information or to purchase tickets, please contact the County of Northern Lights office at 880-836-3348

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